

Entrepreneur Challenge Application Guidelines

Organizer: TUAT FLOuRISH Institute

Co-organized by Univ.: Organization for WISE Program, University Research Administration Center

Co-organized: INDEE Japan Ltd., Organization for Small & Medium Enterprises and Regional Innovation, JAPAN *in the process

Support: New Energy and Industrial Technology Development Organization (NEDO) *in the process

Purpose of the event:

Entrepreneur Challenge aims to encourage social implementation of research results and value creation for students and staff through programs to develop and support entrepreneurs and researchers who propose business plans to solve social problems with original ideas based on technology seeds.

Date: Final Pitch: Tuesday, 28th February 2023, starting at 2:00 pm

Venue: Ellipse, Koganei Campus, Tokyo University of Agriculture and Technology

Target business area: Any business area is acceptable. However, it will be reviewed based on the review criteria.

Application Requirements:

- Teams or individuals representing TUAT students, faculty and staff.
- Representatives must be able to attend and present at a public pitch contest.

President's Prize:

- Expenditure on promoting hypothesis testing : 1,000,000 JPY. (Can be used after April 2023, with some restrictions.)
※There may be no winner due to judging.

Other prizes:

- INDEE Prize
- FLOuRISH Office support

How to Apply:

- Download the Application Form for document review from the Google Form listed in the Topics section of the FLOuRISH website. Please submit your application using the same form.
- FLOuRISH website Topics: <https://en.tuat-flourish.jp/topics/>
- Google Form: <https://forms.gle/aeSZeiQgZaNHT3n9>
- If there are any problems, such as insufficient capacity, please contact innov@cc.tuat.ac.jp

Schedule:

Monday, 5th Dec	Early Application Deadline* *Early applicants will be given feedback after reviewing the content. Application forms can be modified until the final deadline.
Late December	Notice of the first round of selection (Document review)
Friday, 17th Feb	Deadline for mentoring reservation
Tuesday, 28th Feb	Final Pitch

Judge:

The selection will be conducted by the members of TUAT and the co-organized organizations based on the criteria listed on the right. And the first screening will also be conducted based on the criteria listed on the right, but the screening will be conducted by TUAT only.

Judging criteria:**1. Are you trying to develop an attractive market?**

Evaluate whether you have deep insights into the originality, innovation, growth potential, impact, and potential market of the issue being addressed

2. Is the proposed solution to the problem excellent?

Evaluate whether the solution to the problem has originality, innovation, and competitive advantage, and whether the solution is protected/considers appropriate ways to protect it (e.g., patents and business models).

3. Do you have an attractive business strategy?

Evaluate whether you have a strategy to support the growth of the business and whether you can create highly feasible milestones.

4. Can you execute?

Evaluate whether an individual or team is attractive or has the ability to drive a project, commitment to business creation, ability, teamwork, background, etc.

Contact information:

TUAT FLOuRISH Institute

E-mail: innov@cc.tuat.ac.jp

Tel: 042-367-5637 (9:00 am - 5:00 pm, Closed on weekends and holidays)